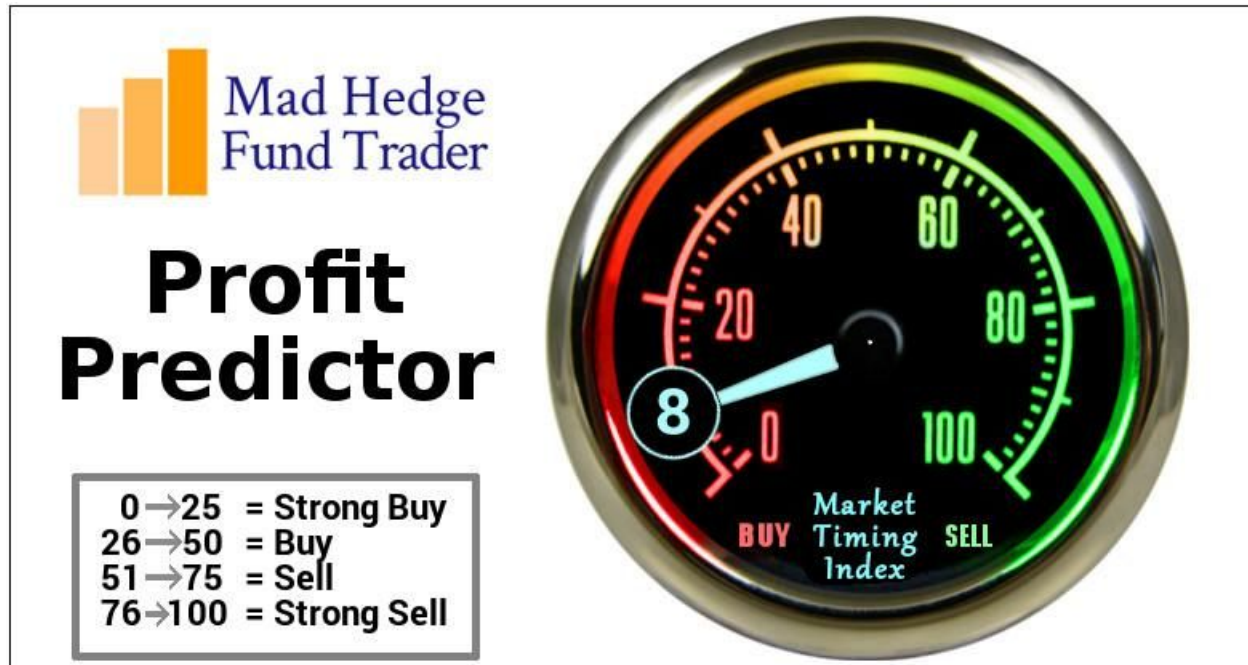


## Trade Alert – Microsoft (MSFT) BUY ON REPUBLICAN WIN



**Opening Trade**

**10-23-2018**

**expiration date: November 16, 2018**

**Portfolio weighting: 10%, or \$10,000**

**Number of Shares = 92**

Over the last three years, Microsoft (MSFT) has evolved from a tired legacy technology company with a list of out of date products to a cutting-edge dominant player in the cloud.

That is thanks to the incredible foresight of its new CEO, Satya Nadella, who seemed plugged into everything important from day one. He had the right vision at the right place at the right time.

As a result, earnings for the world's largest software maker have exploded as it has moved from point to point sales to an annual subscription businesses model. As annoying as it may seem for consumers like you and I, it has been tremendously beneficial for the company. Its headlong move into the cloud and artificial intelligence has also been impressive.

A Republican win in the midterm elections would be a huge positive for Microsoft. It would mean a continuation of the administration's high borrowing, big spending, low tax policies that large-cap corporate America have been feasting on.

With Windows' control of an astounding 82.45% of the computer operating systems in the United States, it turns out that Microsoft is a great call on a high growth American economy.

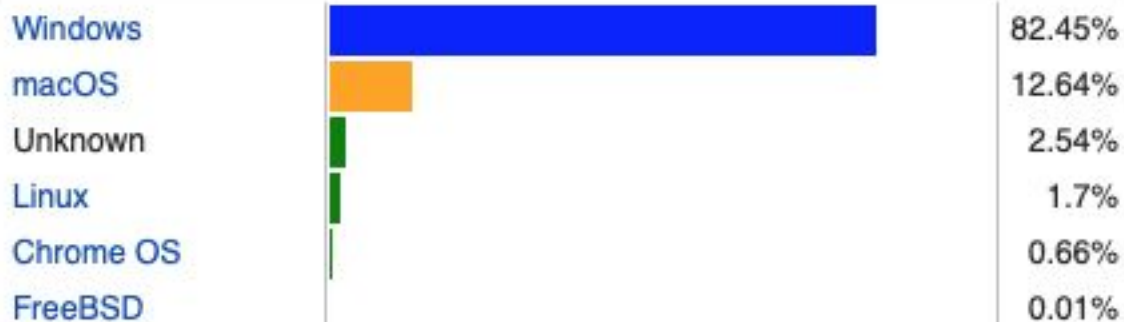
It also controls a hefty 54% of global smartphone operating systems. More spending means more computers and more operating systems, as well as other ancillary Microsoft products, like Office, the Xbox game consoles, and the Bing search system.

I believe that Microsoft has become a "safe" stock in the market. Notice that it has barely dipped over the past year, as everyone is still trying to get into it. And now you have a chance to buy it 6.3% down from an October all-time high, thanks to the massive uncertainty created by the midterm elections. Take it as a gift.

Buy Microsoft on a Republican win.



### Desktop/Laptop operating system browsing statistics





Microsoft